

RECEIVED

BUYBACK OF ITS OWN SHARES

2007 DEC -3 A 10:30

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 23 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 2,464,217 SHARES AT AN AVERAGE PRICE OF 301.3044 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 13,972,155 TREASURY SHARES IN TREASURY AND HAS 617,447,438 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).



07028410

SUPPL

PROCESSED

DEC 05 2007

B
THOMSON
FINANCIAL*Lee*
12/3

RECEIVED

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		2007 SEC -3 Ladbroke's plc 2007 SEC -3 Ladbroke's plc 2007 SEC -3 Ladbroke's plc	
2. Reason for the notification (please tick the appropriate box or boxes)			
An acquisition or disposal of voting rights			X
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached			
An event changing the breakdown of voting rights			
Other (please specify): Disclosure & Transparency Rules – Transitional Provisions.			
3. Full name of person(s) subject to the notification obligation:		Prudential plc group of companies	
4. Full name of shareholder(s) (if different from 3.):			
5. Date of the transaction (and date on which the threshold is crossed or reached if different):		21 November 2007	
6. Date on which issuer notified:		23 November 2007	
7. Threshold(s) that is/are crossed or reached:		Below 3%	
8. Notified details:			

A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
				Direct	Indirect	Direct	Indirect
GB00B0ZSH635	18,635,978	18,635,978	Below 3%	Below 3%		Below 3%	

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
Below 3%	Below 3%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 22 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 500,000 SHARES AT AN AVERAGE PRICE OF 300.0334 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 11,507,938 TREASURY SHARES IN TREASURY AND HAS 619,911,655 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 21 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 750,000 SHARES AT AN AVERAGE PRICE OF 305.8924 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 11,007,938 TREASURY SHARES IN TREASURY AND HAS 620,410,155 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

RECEIVED

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		00 000 -3 Ladbroke's plc DEBENTURE AND CORPORATE VOTING	
2. Reason for the notification (please tick the appropriate box or boxes)			
An acquisition or disposal of voting rights		<input type="checkbox"/>	
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		<input type="checkbox"/>	
An event changing the breakdown of voting rights		<input checked="" type="checkbox"/>	
Other (please specify): Disclosure & Transparency Rules – Transitional Provisions.		<input type="checkbox"/>	
3. Full name of person(s) subject to the notification obligation:		Prudential plc group of companies	
4. Full name of shareholder(s) (if different from 3.):			
5. Date of the transaction (and date on which the threshold is crossed or reached if different):		16 November 2007	
6. Date on which issuer notified:		21 November 2007	
7. Threshold(s) that is/are crossed or reached:		3%	
8. Notified details:			

A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
			Number of shares	Number of voting rights		% of voting rights	
	Number of Shares	Number of Voting Rights		Direct	Indirect	Direct	Indirect
GB00B0ZSH635	18,770,186	18,770,186	18,635,978	18,635,978		3.00%	

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
18,635,978	3.00%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:
Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:

Due to the change of total voting rights figure on the 16 November, our holding went below 3%. Subsequent trades have now pushed our holding above 3%.

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 20 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 863,545 SHARES AT AN AVERAGE PRICE OF 321.7959 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 10,257,938 TREASURY SHARES IN TREASURY AND HAS 621,160,155 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

RECEIVED

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		Ladbroke's plc	
2. Reason for the notification (please tick the appropriate box or boxes)			
An acquisition or disposal of voting rights			X
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached			
An event changing the breakdown of voting rights			
Other (please specify): Disclosure & Transparency Rules – Transitional Provisions.			
3. Full name of person(s) subject to the notification obligation:		AXA S.A, 25 Avenue Matignon, 75008 Paris and its group of companies.	
4. Full name of shareholder(s) (if different from 3.):			
5. Date of the transaction (and date on which the threshold is crossed or reached if different):		18/11/2007	
6. Date on which issuer notified:		19/11/2007	
7. Threshold(s) that is/are crossed or reached:		10%	
8. Notified details:			

A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
			Number of shares	Number of voting rights		% of voting rights	
	Number of Shares	Number of Voting Rights		Direct	Indirect	Direct	Indirect
ORD GBP 0.28 1/3	61,324,305	61,324,305	9,803,926	9,803,926	56,934,909	1.57	9.14

B: Financial Instruments

			acquired if the instrument is exercised/ converted.	

Total (A+B)	
Number of voting rights	% of voting rights
66,738,835	10.72%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:		
Name of the Company / Fund	Number of Shares	% of issued share capital
AXA Sun Life plc With Profits Direct	498,359	0.08003
AXA General Insurance Ltd Managed Direct	21,000	0.00337
AXA Sun Life plc Anniversary Fund Life Direct	35,294	0.00567
AXA Sun Life plc Deferred Distribution Fund Life Direct	531,176	0.08530
AXA Sun Life plc Distribution Fund Life Direct	1,245,882	0.20008
PPP Healthcare Group plc Direct	23,284	0.00374
AXA Institutional Equity Fund Direct	75,000	0.01204
AXA Sun Life plc Retirement Distribution Pension Direct	705,882	0.11336
Sun Life Assurance Society plc With Profit Direct	296,600	0.04763
AXA Insurance UK Managed Direct	75,544	0.01213
AXA Financial, Inc Indirect	701,774	0.11270
Sun Life International (IOM) Ltd Direct	296,470	0.04761
AXA France Indirect	11,631	0.00187

Sun Life Pensions Management Ltd	71,442	0.01147
Direct		
Sun Life Pensions Management Ltd	24,398	0.00392
Direct		
AXA Sun Life LTAV UK Equity Life	150,000	0.02409
Direct		
AXA Sun Life ABL High Alpha Life	287,966	0.04624
Direct		
AXA Sun Life FTSE All Share Tracker Life	107,101	0.01720
Direct		
AXA Sun Life LTAV UK Equity Pension	544,247	0.08740
Direct		
AXA Sun Life ABL High Alpha Pension	1,443,749	0.23185
Direct		
AXA Sun Life FTSE All Share Tracker Pension	546,947	0.08783
Direct		
AXA Winterthur	2,123,920	0.34108
Direct		
AXA Sun Life with Profit Passive	431,380	0.06928
Direct		
Sun Life Ass Soc With Profit Passive	268,285	0.04308
Direct		
Total Direct	9,803,926	1.57443
Total Indirect	56,934,909	9.14326
TOTAL	66,738,835	10.71768

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	
------------------------------------	--

BUYBACK OF ITS OWN SHARES

RECEIVED
2007 DEC -3 AM 10:50
LADBROKES PLC

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 19 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 674,556 SHARES AT AN AVERAGE PRICE OF 336.0577 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 9,394,393 TREASURY SHARES IN TREASURY AND HAS 622,023,700 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 16 NOVEMBER 2007, IT PURCHASED FROM UBS LIMITED 687,516 SHARES AT AN AVERAGE PRICE OF 339.83 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 8,719,837 TREASURY SHARES IN TREASURY AND HAS 622,698,256 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") HAS BEEN NOTIFIED BY SIR IAN ROBINSON (CHAIRMAN OF THE COMPANY) THAT HE HAS TODAY PURCHASED 14,581 ORDINARY SHARES OF 28¼P EACH OF THE COMPANY ("SHARES") AT 340.67P PER SHARE.

FOLLOWING THE PURCHASE, SIR IAN ROBINSON IS BENEFICIALLY INTERESTED IN 34,463 SHARES.

END